



Reunion Island, 16 February 2017

SAPMER participates in the Responsible Fishing Week

SAPMER sustainable and responsible fishing activities will be honored as part of the 'Responsible Fishing Week', organized by MSC France (Marine Stewardship Council), ASC (Aquaculture Stewardship Council) and WWF France. Various events are planned for this occasion from 21st to 24th February 2017 in the Reunion Island at le Port harbor where SAPMER headquarters are situated.

Historical French Southern seas fishing operator and based in the Reunion Island, SAPMER has always been involved in a responsible fishing model. With 5 other ship owners, grouped within the S.A.R.P.C (Reunion Freezer Longliner Syndicate), they obtained in 2013 the MSC certification for their toothfish fishery for the Kerguelen zone. Toothfish from the Crozet zone was certified in January 2017 after 2 years of joint work between all the S.A.R.P.C members, the National Museum of Natural History (MNHN) and the TAAF administration.

As part of this true environmental and community commitment, SAPMER is participating in the 'Responsible Fishing Week' organized at a national level by MSC, ASC and WWF from 20th to 26th February, in order to offer everyone, the opportunity to better understand deep sea fishing activities.

During this week, SAPMER will present its activity through:

- Its ships which operate in the Southern seas (Antarctic),
- The work of its deep sea fishing sailors,
- Its logistics and the traceability of all its products,
- Its commitments and initiatives towards 'Responsible Fishing'.

The SAPMER group has always integrated the respect of the environment into each of its activities, following strict internal specifications as well as the most stringent international and national regulations. For greater transparency, the Group has taken steps towards the certification of all its activities.

We hope that this 'Responsible Fishing Week' open to all marine enthusiasts, will allow everyone to better understand our activities and our exemplary commitment in terms of resource management and excellence in terms of conducting all operations.

***The presentation of SAPMER activities will take place on Tuesday until Friday from 9.00am to 12.00pm. Small groups (12 people maximum) will be set up for an-hour presentation.**

Prior to joining us, please contact us at 0262 33 12 27 to book your place.

To find us click: <http://www.sapmer.fr/payss/sapmer-reunion/>



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About SAPMER – www.sapmer.com

SAPMER is the historical deep-sea fishing operator in the waters of the French Southern and Antarctic Territories (TAAF) based on the island of Reunion. Founded in 1947, SAPMER now operates a wholly-owned fleet of four freezer-longliners for Patagonian Toothfish and a Freezer pot Lobster vessel for Rock Lobster and five tuna purse seiners (on board -40°C deep freeze) for its tuna fishing activity (Yellowfin and Skipjack) in the Indian Ocean.

SAPMER is committed to a responsible and sustainable approach with its Dolphin Safe membership and its Friend of the Sea, IFS/BRS and FAD-Free certifications.

Positioned on strong valued niche activities, SAPMER is dividing its activities into two categories:

- A fishing activity which includes Toothfish and Rock Lobster sales fished in the Southern Seas (Economic Zones of the French Southern and Antarctic Territories - TAAF) and whole tuna sales (Yellowfin and Skipjack) fished in the Indian Ocean.
- A value-enhancing and processing activity (sashimi loins, steaks,...) based on a well-managed tuna fishery.

SAPMER is listed on Alternext Paris - ISIN code FR0010776617 – ALMER